**Lesson Plan**

**Session: 2025-26**

Faculty Name: Dr. Anshu

Subject:- Business Economics

Class: B.Com 3rd Semester

|  |  |
| --- | --- |
| Week 121st July – 26th July, 2025 | Business Economics: Meaning , Nature, Scope and managerial Implications |
| Week 228th July – 2nd Aug, 2025 | Application of Demand, Supply and Market Mechanism in Business Decisions |
| Week 34th Aug – 9th Aug, 2025 | Concept and Measurement of Elasticity of Demand and managerial implications |
| Week 411th Aug – 16th Aug, 2025 | Law of Supply and Elasticity of Supply |
| Week 518th Aug – 23rd Aug, 2025 | Consumer’s Equilibrium: Cardinal Utility Approach and Ordinal Utility Approach |
| Week 6 25th Aug – 30th Aug, 2025 | Production Function: Short Term and Long TermLaw of Variable Proportions |
| Week 71st Sept. – 6th Sept. 2025 | Returns to Factor, Return to Scale, Economics and Diseconomies of Scale |
| Week 88th Sept. – 13th Sept. 2025 | Role of Expansion path and Return to Scale in Business Decisions and Strategies |
| Week 915th Sept. – 20th Sept. 2025 | Types of Costs and their Role in Business Decisions and Strategies |
| Week 1022nd Sept. – 27th Sept. 2025 | Perfect Competition: Equilibrium |
| Week 1129th Sept. – 4th Oct, 2025 | Monopoly: Equilibrium and Price Discrimination |
| Week 12 6th Oct – 11th Oct, 2025 | Monopolistic Competition |
| Week 1313th Oct -18th Oct, 2025 | Oligopoly Competition, Non Collusive Oligopoly Models |
| **Diwali Break from 19th Oct to 26th Oct, 2025** |
| Week 1427th Oct – 1st Nov, 2025 | Collusive Oligopoly Models- Cartels & Price Leadership |
| Week 153rd Nov- 8th Nov, 2025 | Macro Economics: Concept, Nature & Scope, Circular Flow of Income  |
| Week 1610th Nov – 15th Nov, 2025 | National Income: GNP, GDP, NNP, NDP, Inflation: Types and Control |
|  Week 1717th Nov – 22nd Nov, 2025 | Money Supply, Fiscal Policy, Monetary Policy, Business Cycles & their Control |
| Week 1824th Nov – 1st Dec, 2025 | Revision |

Note: Class Tests, Group Discussions and Presentation with Assignment will be organized from time to time as per requirement.