**Lesson Plan**

**Session: 2025-26**

Faculty Name: Dr. Anshu

Subject:- Business Economics

Class: B.Com 3rd Semester

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| Week 1  21st July – 26th July, 2025 | Business Economics: Meaning , Nature, Scope and managerial Implications |
| Week 2  28th July – 2nd Aug, 2025 | Application of Demand, Supply and Market Mechanism in Business Decisions |
| Week 3  4th Aug – 9th Aug, 2025 | Concept and Measurement of Elasticity of Demand and managerial implications |
| Week 4  11th Aug – 16th Aug, 2025 | Law of Supply and Elasticity of Supply |
| Week 5  18th Aug – 23rd Aug, 2025 | Consumer’s Equilibrium: Cardinal Utility Approach and Ordinal Utility Approach |
| Week 6  25th Aug – 30th Aug, 2025 | Production Function: Short Term and Long Term  Law of Variable Proportions |
| Week 7  1st Sept. – 6th Sept. 2025 | Returns to Factor, Return to Scale, Economics and Diseconomies of Scale |
| Week 8  8th Sept. – 13th Sept. 2025 | Role of Expansion path and Return to Scale in Business Decisions and Strategies |
| Week 9  15th Sept. – 20th Sept. 2025 | Types of Costs and their Role in Business Decisions and Strategies |
| Week 10  22nd Sept. – 27th Sept. 2025 | Perfect Competition: Equilibrium |
| Week 11  29th Sept. – 4th Oct, 2025 | Monopoly: Equilibrium and Price Discrimination |
| Week 12  6th Oct – 11th Oct, 2025 | Monopolistic Competition |
| Week 13  13th Oct -18th Oct, 2025 | Oligopoly Competition, Non Collusive Oligopoly Models |
| **Diwali Break from 19th Oct to 26th Oct, 2025** | |
| Week 14  27th Oct – 1st Nov, 2025 | Collusive Oligopoly Models- Cartels & Price Leadership |
| Week 15  3rd Nov- 8th Nov, 2025 | Macro Economics: Concept, Nature & Scope, Circular Flow of Income |
| Week 16  10th Nov – 15th Nov, 2025 | National Income: GNP, GDP, NNP, NDP, Inflation: Types and Control |
| Week 17  17th Nov – 22nd Nov, 2025 | Money Supply, Fiscal Policy, Monetary Policy, Business Cycles & their Control |
| Week 18  24th Nov – 1st Dec, 2025 | Revision |

Note: Class Tests, Group Discussions and Presentation with Assignment will be organized from time to time as per requirement.